

- NYFW -
HOPE LATINO FASHION WEEK FW/20

Presenting
Art, Fashion and Music



Hope LATINO
FASHION
WEEK



A UNIQUE CHARITY EVEN IN NEW YORK CITY

Art, Fashion and Music



A Art fashion and Music charity event

The Fashion is Hope Foundation, together with NYFW hope Latino Fashion Week and Ideal Glass continue their effort to help the cancer research of New York and Venezuela. We believe in the idea to bring support to the different instituciones heath people with cancer in the city and Venezuela help the development the future for all.

This platform, in its first edition, will provide the opportunity, during the fashion week, for the best painters, designers and performers, to present their creations in the city where everything is possible New York

why we are introducing our charity event Art Fashion and Music The exhibition will feature Abstracto Contemporary Painting Runway showcasing and Vestiphobia performance lives.

Empower the tradition of Art Fashion and music that is part of the identity of New York City.

Location: 9 W 8 th street New York, NY 10003

Day: 02/06/20

Time: 6 pm



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Celestino Ortiz Nieves
Abstract contemporary Painter

Art

Born in San Juan Puerto Rico, Celestino is a young artist with an inclination towards the "art brut" movement, a term coined by the French artist Jean Dubuffet. Under the guidance and mentorship of contemporary master artists Carmelo Sobrino and Noemi Ruiz, Rafael Rivera Rosa among others, Celestino reaffirms his passion for the arts after his professional success in communications. His pure and authentically creative impulses lead his through various mediums seeking his identity. Showing great interest in Abstract expressionism we can distinguish traits and strokes resembling Olga Albizu and Guztav Klimt. Celestino carries a genuine desire to communicate, his chromatic palette is not far from the Caribbean culture we can appreciate in his latest series "Energy Fields" and "Fuerza Natura". The complexity and gesture that resonates his work with passion and serenity using red, orange and green yellow, the artist creates a triangular discourse that the viewer and the artist share in a lyrical harmony. Celestino achieves a communion of sentiment and ideas where rhetoric becomes the vehicle that leads us to harmony in an existential manner. Latest exhibitions : Museo del Barrio and the Whitney Museum's Biennial 2017 (The Debtfair Occupy Museums installation).



Fashion

Verox Díaz Fashion Design



TRAJECTORY

Originally from Mérida, Yucatán, Vero demonstrated a passion for design from an early age. This same passion has made her stand out and position herself as an avant-garde brand thanks to the quality of her designs, clothing and fabrics.

He began his career in fashion design and production at CEDIM (Monterrey, NL.) To conclude it in his native Mérida and then continue to study 8 intensive courses at PARSONS The new school for design (NYC).

Her tenacity led her to participate for two consecutive years in the ELLE MEXICO Diseña contest, in which she obtained third place both times. After this, the brand begins to present its collections on the Mercedes Benz Fashion Week Mexico platform twice a year, it is currently part of the Fashion Week family since it has been presented in 8 consecutive editions.

FIRST NAMED PEOPLE CHOICE AWARDS MAGAZINE

In 2015 the Salmacis Spring-Summer 2016 collection is presented at the Victoria & Albert Museum in London.

In 2018 the brand reaches Qatar, to successfully present the brand's first Haute Couture collection within the framework of the international shop Qatar fashion event.

Today Vero Díaz is promoting his latest Fall-Winter 2019 "Ixchel" collection

VERO·DÍAZ

Music

Willard Morgan Performance artist



Willard Morgan is a New York based designer, director, performer and activist creating multimedia work for film, stage, and fashion. Morgan is also the founder and producer of Ideal Glass, a performance incubator in the East Village, where he brings together a collective of international artists.

His latest project, Vestiphobia, a four-act extravaganza of theatre, dance, fashion, film, and Cuba music, is directed by Steve Fagin. Presented at The Cuba Arte Fabric, in Havana, as part of a larger project, it included a workshop in sustainable art-wear fashions and a film series on fashion.

As an actor and producer Morgan has been involved with several Broadway and off Broadway productions. He wrote and performed the rockumentary Saint Hollywood based on the lives of the denizens of the Boulevard, which he staged in New York at PS122, and at the Edinburgh Theatre Festival. As Jelvis, the Jewish Elvis, he appeared at New York's B.B. King's, The Highline, LA's Genghis Cohen and La Scala in Paris. He's performed recently at New York's Dixon Place, Bowery Arts +Science and Joe's Pub.

Presently working on a feature film and series while he seeks future productions of Vestiphobia iHe's also producing the fashion brand under the name Vestiphobia NYC which will be available on line soon. At the moment, Mr. Morgan is featured in a Tommy John TV commercial which seems to be playing everywhere. He gives a very compelling performance In his underwear! And apparently, Tommy John has never sold better! For further information and contact: www.willardmorgan.com, IG & Facebook @Willard Morgan.



Package to be a sponsor

PACKAGES	PLATINIUM	GOLD	SILVER
PRICES	\$10,000	\$6,000	\$4,000
Mentions in Press Release	COVERED		
A vendor table during all events	COVERED	COVERED	
6 Days - Brand Sponsor (3 Days for Each Fashion Season)	Joint Advertising with Event	3 Day	
Video promotion with models and designers using their brand while in the show	1 1/2 min	1 min	
Radio & announcements During fashion week.	4(x) spots	2(x) spots	
Social Media Video Promo 30 Sec	COVERED	COVERED	
Company's Logo in "Step & Repeat" in all nine events	COVERED	COVERED	COVERED
Right to display company banners at Red Carpet during the show	2 Banners	1 Banner	
Magazine editorial picture	½ page	¼ page	LOGO
Banner (provide by client) posted for 1 year online	COVERED	COVERED	COVERED
Company Logo & Link in E-Blast Invitations	COVERED	COVERED	COVERED
Mentions during all three events	COVERED	COVERED	COVERED
VIP Entrance, including VIP Seats and Gift bags	20	15	10
Logo and Link on our website	COVERED	COVERED	COVERED
Social Media Mentions	COVERED	COVERED	COVERED
Option to place material in 200 VIP Gift bags	COVERED	COVERED	COVERED
Company on Poster & Event Program	COVERED	COVERED	LOGO

Sponsor opportunities:

Audience: Press, Media, Fashion Designers, Sponsors and Partners. GBD presents a unique opportunity to reach an affluent, trendsetting and Fashion-conscious audience via a one-of-a-kind branding and marketing platform.

We strive to provide our sponsors with mutually benefitting opportunities to create brand awareness and reach our expansive audience. We do this, not only through our own marketing channels but also.

"Fashion Is Hope" Season

Our Events take place in February HFW (Fall/Winter collections), For our sponsors, each event is an open opportunity for making their mark on our audiences during the whole year. Every sponsor will come across our communication channels according to its preferred package.

Contact us TO DAY and become our sponsor.

FASHION IS Hope FUNDRAISER

Art, Fashion and Music

- NYFW -

Our events have featured and listed in the following media outlets



The address
9W 8th street New York, NY 10003





**TO START THE PROCESS TO BECOME A MEMBER OF OUR TEAM
OR SPONSOR - JUST CONTACT US TODAY!**

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